# Emory University Identity Type

## Primary Fonts

Meta    Syntax    Univers    Frutiger Condensed    Frutiger
Minion    Sabon Bodoni    Shelly Alegra script

There will be situations where another font design fits your event or audience more appropriately.

## Web Fonts

Verdana    Aria    Georgia    Trebuchet

You should never attempt to render the Emory logo by typing the letters in a word-processing or page-layout program. None of the logos is a typed word but rather is specifically designed art.

| Primary | Sabon | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
|---|---|---|
|  | Minion | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
|  | Bodoni | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
|  | Times | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
|  | Univers | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
|  | Frutiger | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
|  | Meta | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
|  | Syntax | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
|  | Shelley Allegro | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
| **Web Fonts** |  |  |
|  | Verdana | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
|  | Arial | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
|  | Georgia | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |
|  | Trebuchet | ABCDEFGHIJKLMNOPQRSTUVWZYZ abcdefghijklmnopqrstuvwxyz 1234567890 |