



**EMORY**  
UNIVERSITY

## University Color Palette

The Emory logos are reproduced in Emory PMS 280 blue, black or reverse white.

The colors show here are recommended for secondary color use as a family and when used in combination with the main Emory identification color, Blue PMS 280. They can be used in combination, individually, or as a second color with black.

Repeated use will provide visual continuity in communications produced by and for Emory.

Note that the Emory gold coated in PMS 130 and uncoated is PMS 131.

<b>PMS 280</b> c100m67y0k23 r0g40b120 #002878	<b>web dark grey</b> r189g191b193 #bdbfc1	<b>web light grey</b> r232g235b244 #e8ebf4	<b>web light gold</b> r210g176b0 #d2b000	<b>web dark gold</b> r210g142b0 #d28e00	<b>PMS 130</b> c0m11y65k0 r255g222b117 #ffde75
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<b>web text grey</b> r51g51b51 #333333	<b>PMS 721</b> c0m24y52k3 r244g192b130 #f4c082	<b>PMS 1355</b> c0m20y56k0 r255g207b130 #ffc82	<b>PMS 487</b> c0m35y28k0 r249g181b166 #f9b5a6	<b>PMS 693</b> c0m30y12k6 r234g181b185 #eab5b9	<b>PMS 5155</b> c17m29y8k0 r208g181b202 #d0b5ca
<b>PMS 426</b> c0m0y0k99 r39g36b37 #272425	<b>PMS 1525</b> c0m58y100k10 r223g122b28 #df7a1c	<b>PMS 131</b> c0m32y100k9 r231g166b20 #e7a614	<b>PMS 1797</b> c0m100y99k4 r227g27b35 #e31b23	<b>PMS 202</b> c0m100y61k43 r152g0b46 #98002e	<b>PMS 520</b> c64m100y12k0 r124g43b131 #7c2b83
<b>PMS 425</b> c0m0y0k79 r91g92b94 #5b5c5e	<b>PMS 725</b> c0m53y100k48 r147g84b3 #935403	<b>PMS 450</b> c60m50y100k22 r103g101b47 #67652f	<b>PMS 378</b> c34m0y100k60 r86g108b17 #566c11	<b>PMS 336</b> c100m0y67k47 r0g106b81 #006a51	<b>PMS 634</b> c100m0y9k40 r0g118b152 #007698
<b>PMS cool grey 6</b> c0m0y0k31 r186g188b190 #babcbе	<b>PMS 466</b> c12m22y43k0 r224g195b152 #e0c398	<b>PMS 452</b> c24m18y42k0 r197g193b157 #c5c19d	<b>PMS 5787</b> c7m0y31k13 r210g214b171 #d2d6ab	<b>PMS 577</b> c24m0y46k10 r180g205b149 #b4cd95	<b>PMS 551</b> c27m3y0k13 r160g195b218 #a0c3da