University Color Palette
The Emory logos are reproduced in Emory PMS 280 blue, black or reverse white.

The colors show here are recommended for secondary color use as a family and when used in combination with the main Emory identification color, Blue PMS 280. They can be used in combination, individually, or as a second color with black.

Repeated use will provide visual continuity in communications produced by and for Emory.

Note that the Emory gold coated in PMS 130 and uncoated is PMS 131.